



**Cisco Systems**

**Technologie a produkty  
bezdrátových sítí**



A man in a white shirt and red tie is holding a large red pipe over a colorful landscape. The landscape is divided into sections of yellow, green, and blue, with a large red pipe arching over it. The man is standing on a blue section, holding the pipe with both hands. The pipe is thick and red, and it curves across the top of the image.

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# The New Enterprise: Mobility

Voice/Data  
Collaboration

Intelligent Contact  
Management

E-Commerce

Unified  
Messaging

E-Learning

IP Telephony



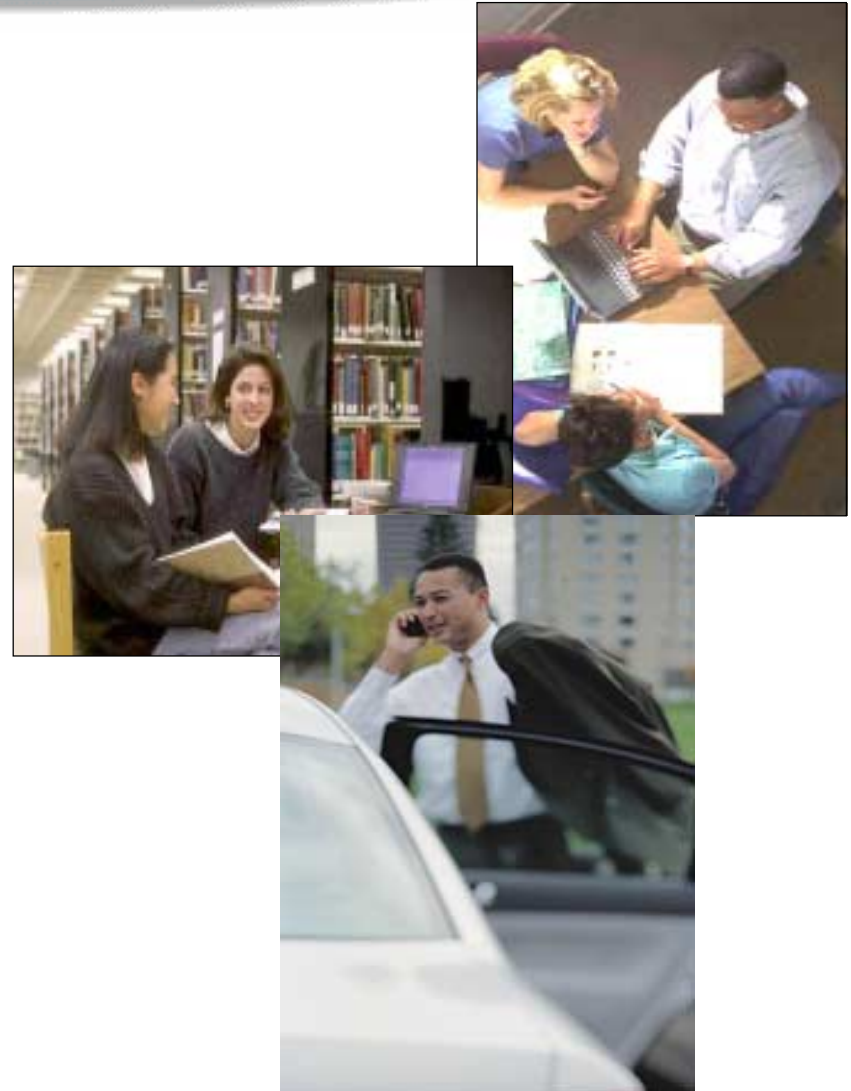
**Mobility**



**New Network Services  
Anytime, Anywhere Access  
New Network Infrastructure Requirements**

# Mobility Becoming a Requirement

- **People on the move**
  - Business travel**
  - Nomadic sales force**
  - 7x24x365 availability**
  - The “extended” Enterprise**
- **Anywhere access to services and business applications**
- **Plethora of mobile devices and technologies available**
  - Notebooks, hand-helds, cell phones, pagers**

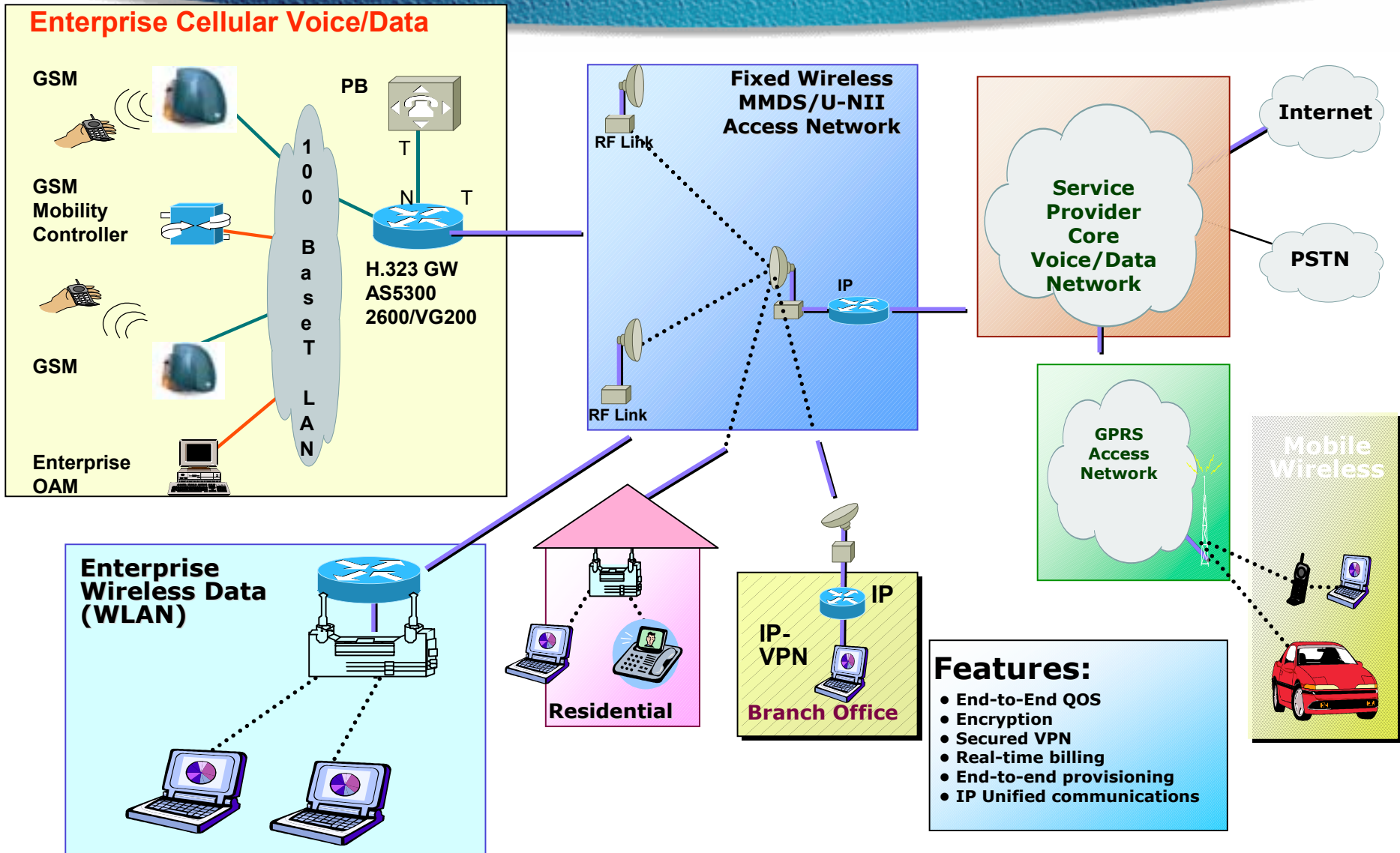


# Rich Portfolio of Mobile Applications

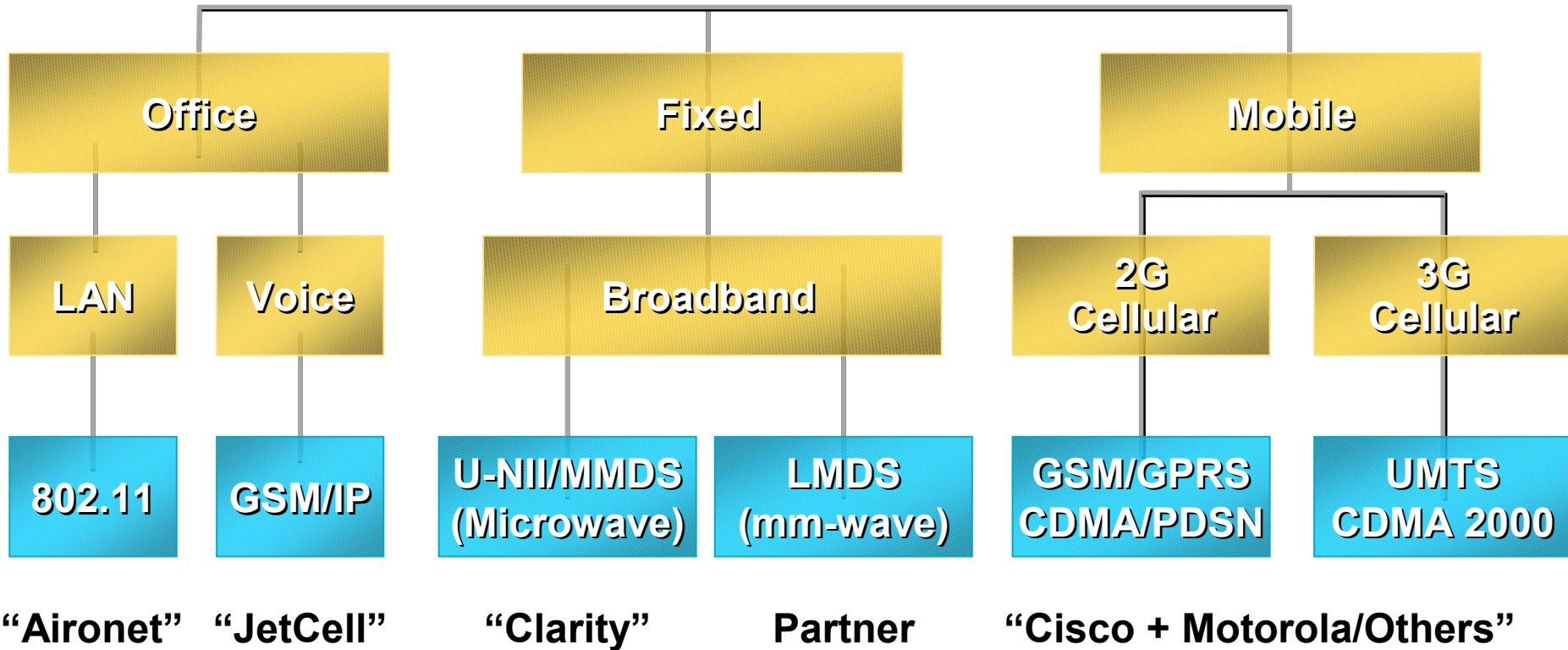
- **Access to email and business applications**  
In meetings, at home, and on the road  
Collaboration with customers and suppliers
- **Mcommerce**  
Commerce via mobile devices
- **Asset tracking**  
Keeping track of more devices in the enterprise  
Traditional logistics and warehousing
- **Shopping**  
“Scan and Shop”



# Cisco's Wireless Initiatives



# Cisco Wireless Solutions Strategy



# Cisco Aironet Series

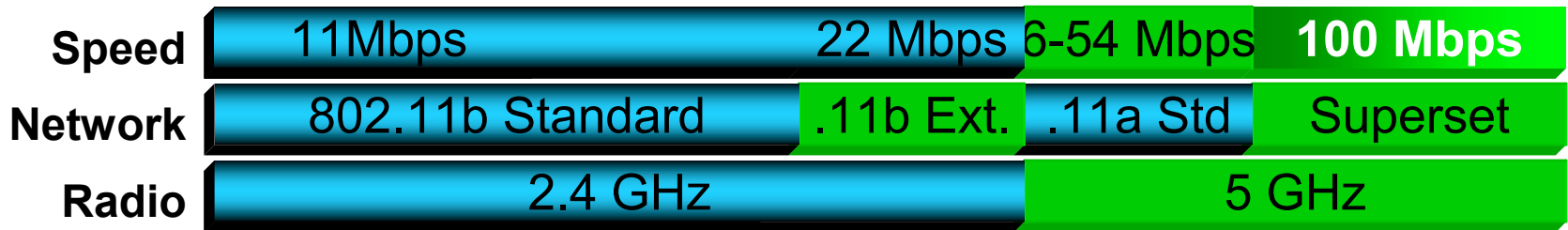
## LAN Wireless Solutions



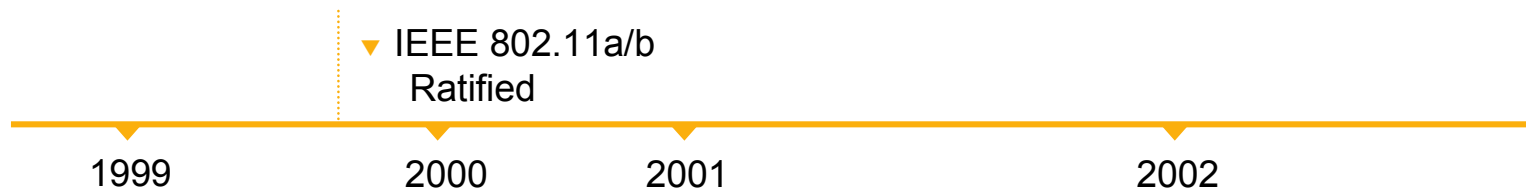


# WLAN Vision: Performance

- **Small, Medium and Large Enterprises**
  - High power and performance
- **Telecommuter**
  - Cost and Manageability



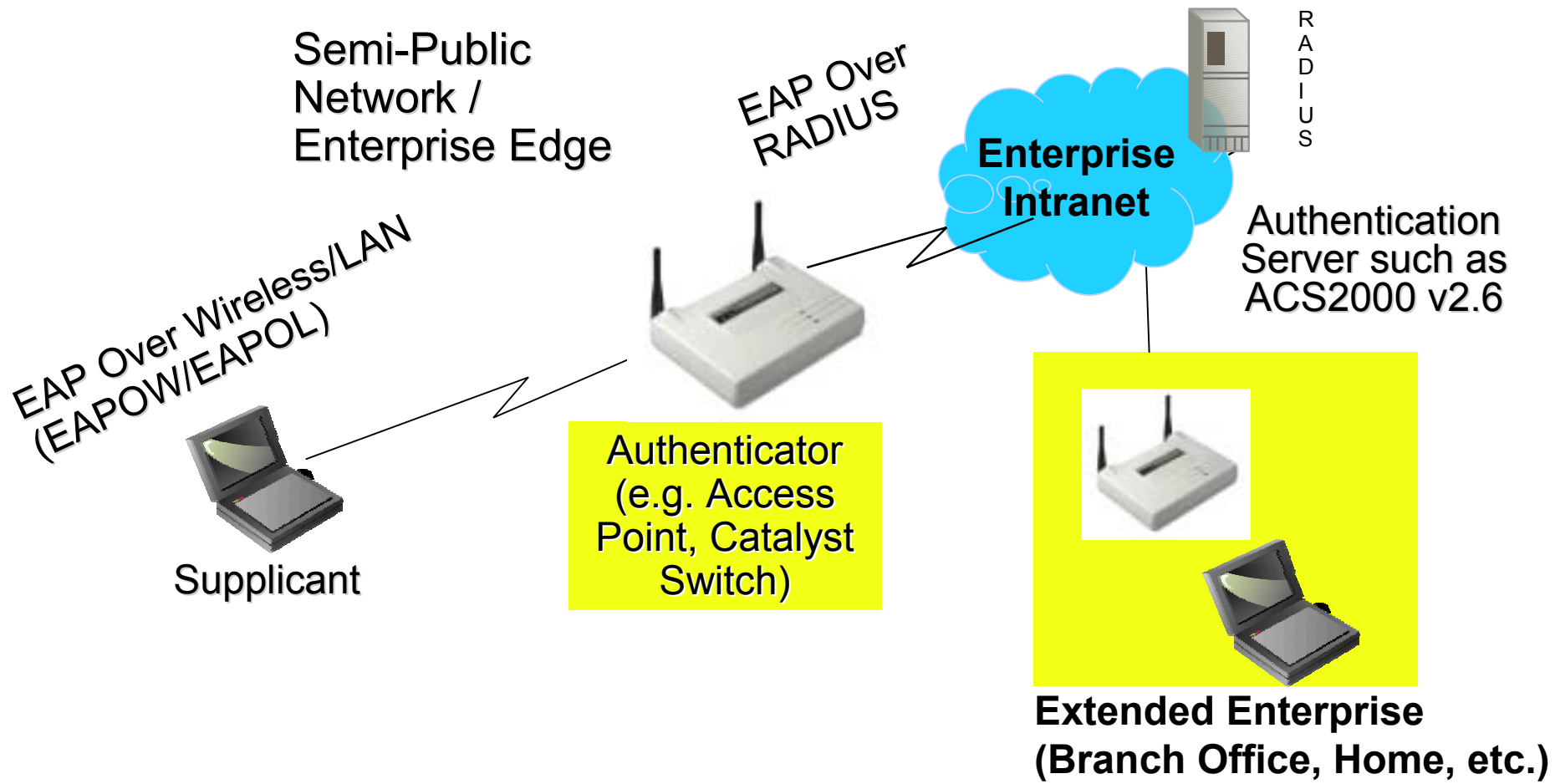
▼ IEEE 802.11a/b Ratified



# Cisco Aironet Network Services

- **Scalable, Extensible Security**
- **Load Balancing and Redundancy**
- **WLAN Management**
- **WLAN Roaming**
- **QoS**

# Centralized User-Based Authentication



# Dynamic WEP Key Management



Laptop computer

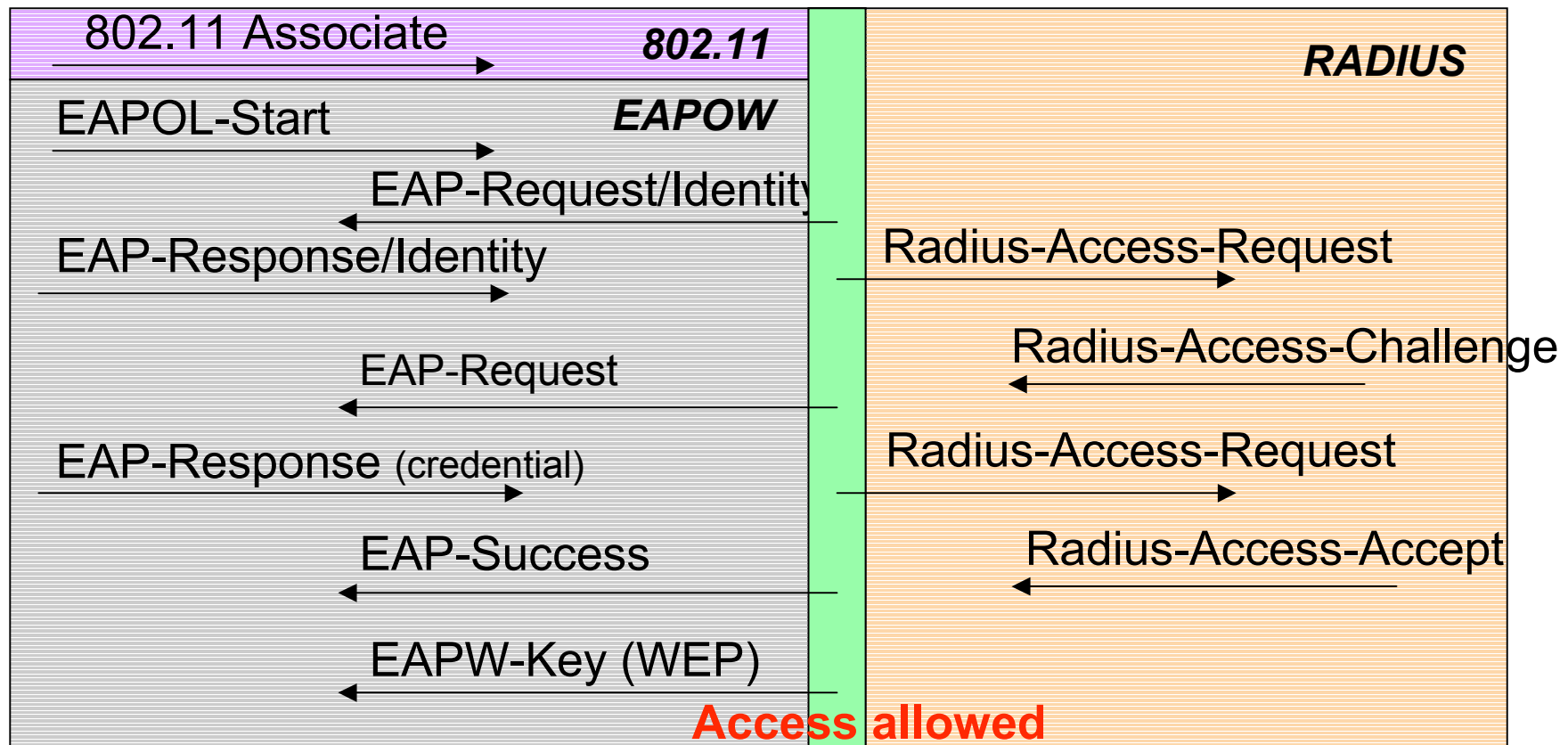


Fast Ethernet

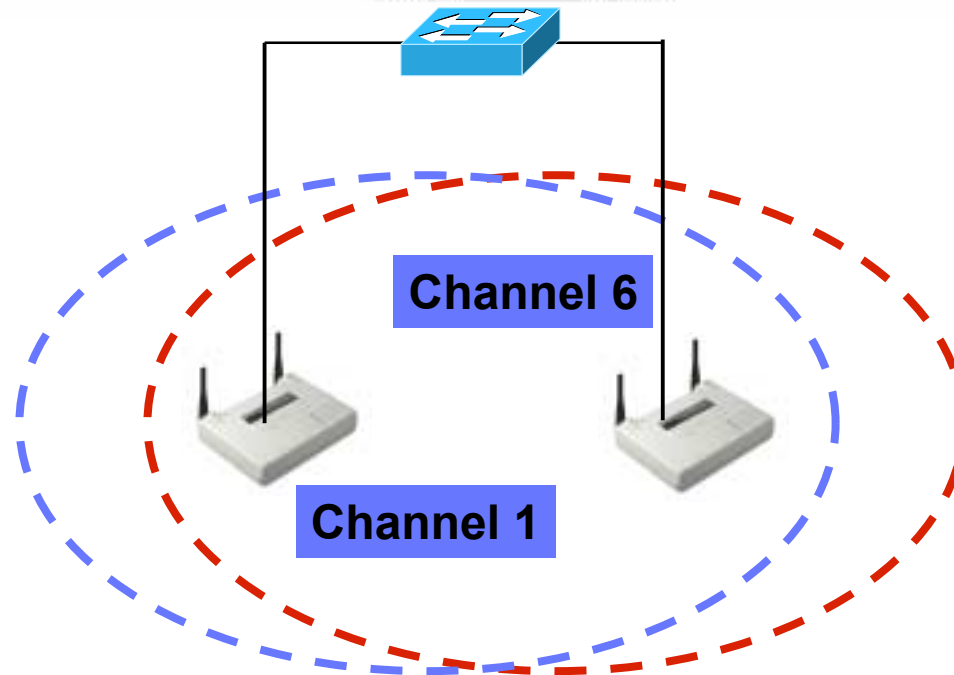


RADIUS

**Access blocked**

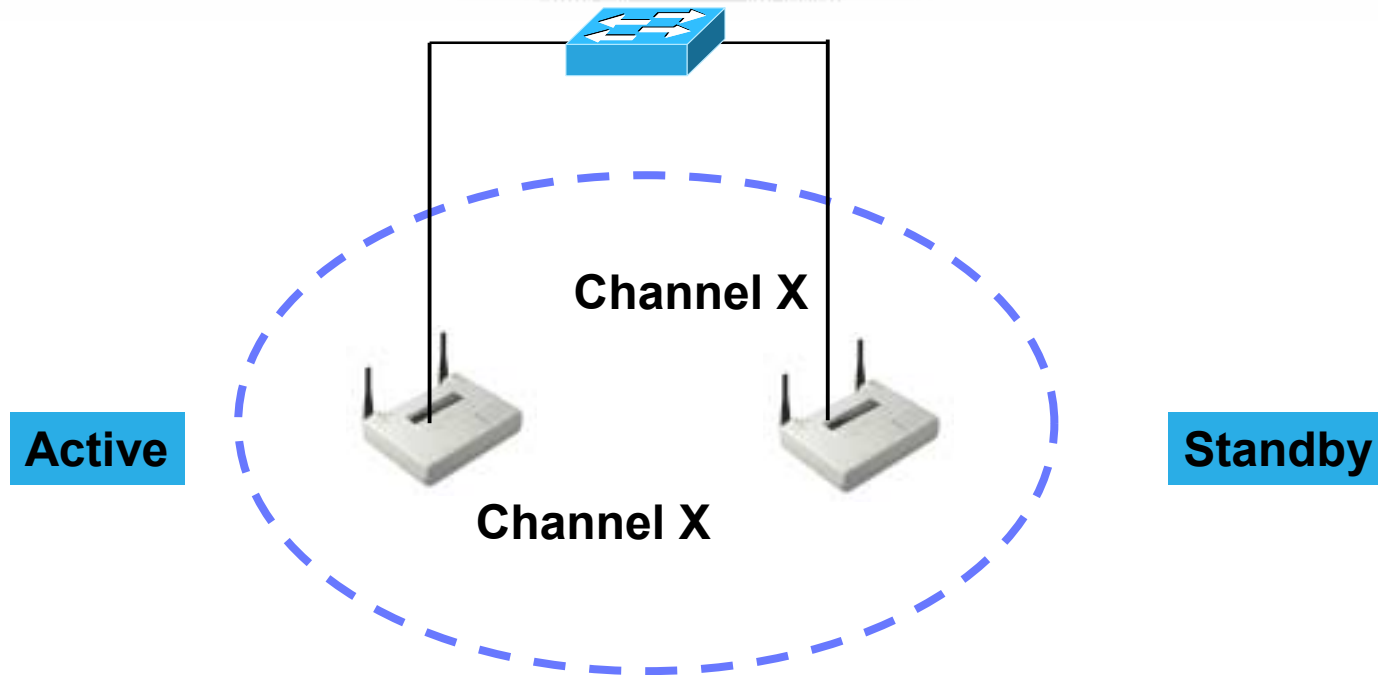


# Additional Network Services: Load Balancing



- **AP's configured for load sharing use different RF channels in coverage area**
- **Policy based on number of users, bit error rate, or signal strength**

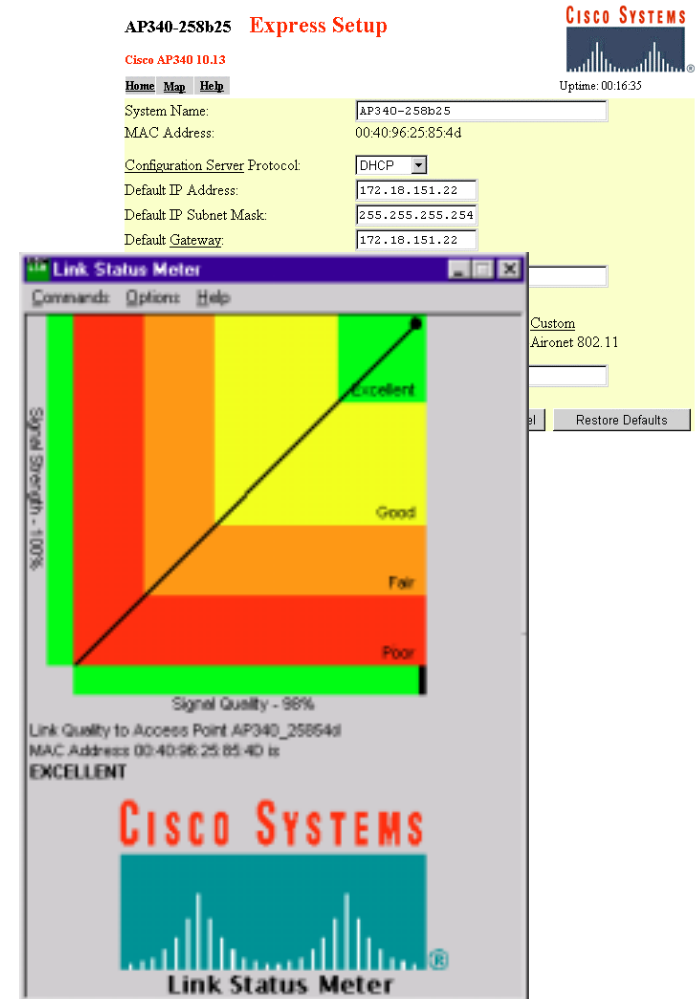
# Additional Network Services: Hot Standby



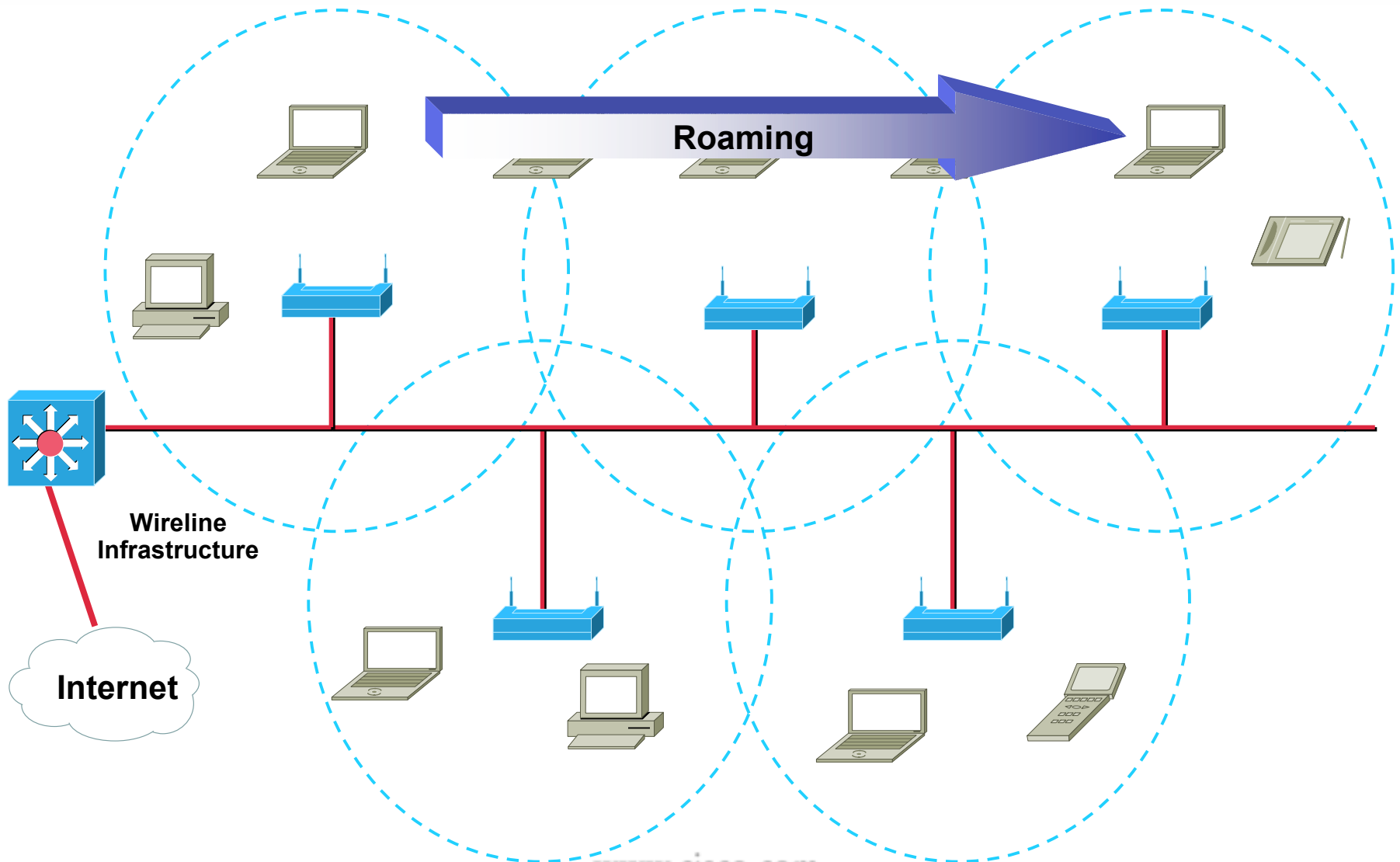
- AP's co-located for hot standby use **SAME RF channel** in coverage area
- **Standby AP** acts as probe for monitoring and management

# Powerful Diagnostics and Troubleshooting tools

- **Web-based WLAN Management**
- **Support for Std MIBs CDP MIB, and 802.11 MIB**
- **Site-survey tools**
- **Client-side utilities**
- **Auto-localization and channel agility**
- **Integration with CiscoWorks 2000**



# WLAN L2 Roaming Services



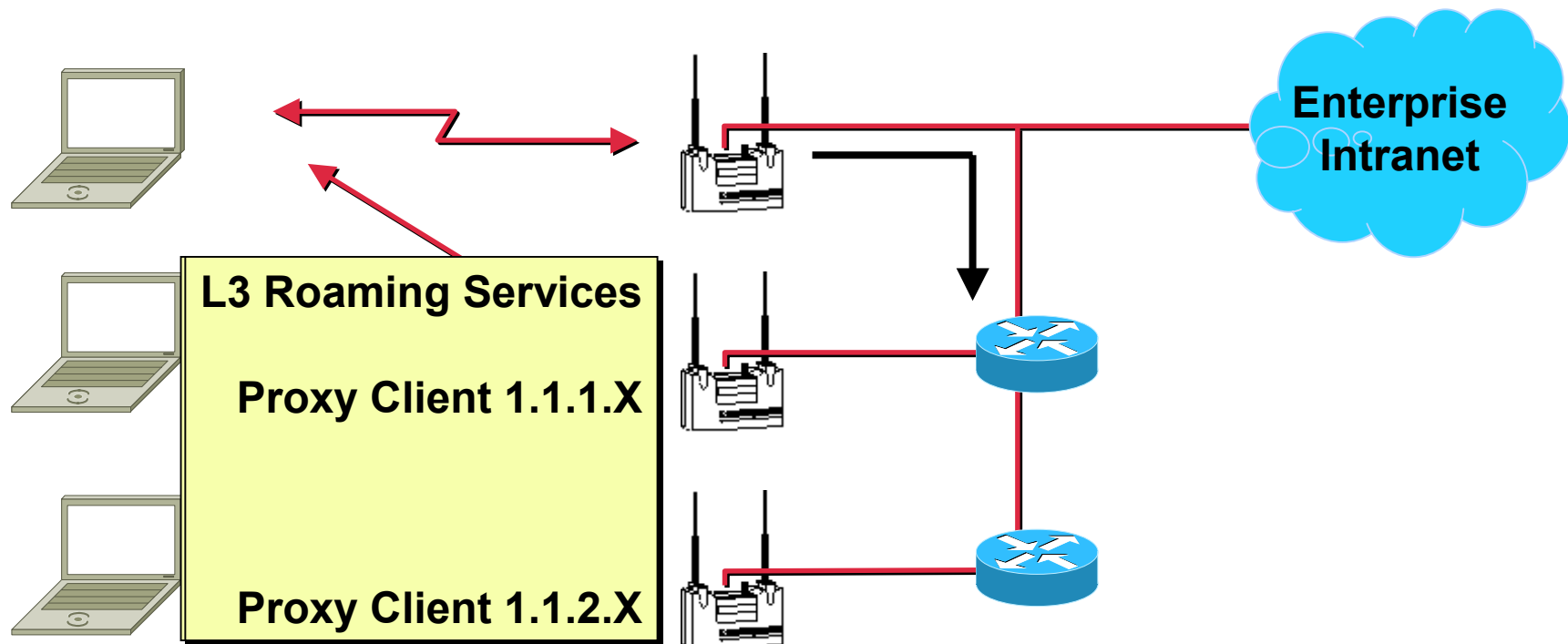


# Wireless QoS Services



- **Cisco differentiators**
  - Support for Spectralink 802.11b phones
  - Extensive filtering capabilities
  - End-to-end Differentiated Services
- **Future plans**
  - Standards efforts on QoS (PCF, DCF)
  - Support for 802.1p/Q and spanning tree per VLAN
  - 802.11 IP phones integrated with Cisco Call Manager
  - Inter-subnet roaming and mobile IP services

# Additional Network Services: Inter-subnet (L3) Roaming



**Fast subnet roaming through Inter Access Point Protocol (IAPP)**

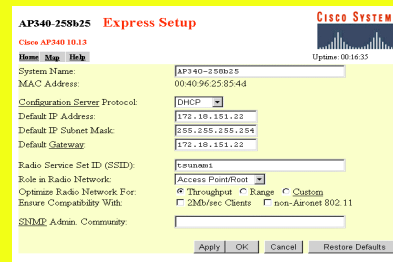
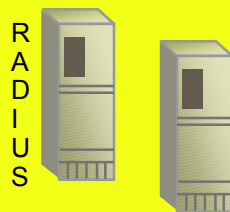
**Proxy Mobile Services (AP, Upstream switch/router)**

**Session maintained for critical applications (voice, video, etc .)**

**Coexists with DHCP and static addresses schemes**

# Comprehensive Wireless LAN Solutions for Large-scale Deployment

- Centralized Cisco Access Control Server
- Web-based Mgmt



- Access Points
- Bridges
- Advanced Network Services



- Cisco NICs
- Xircom Partnership
- 3rd Party 802.11 clients





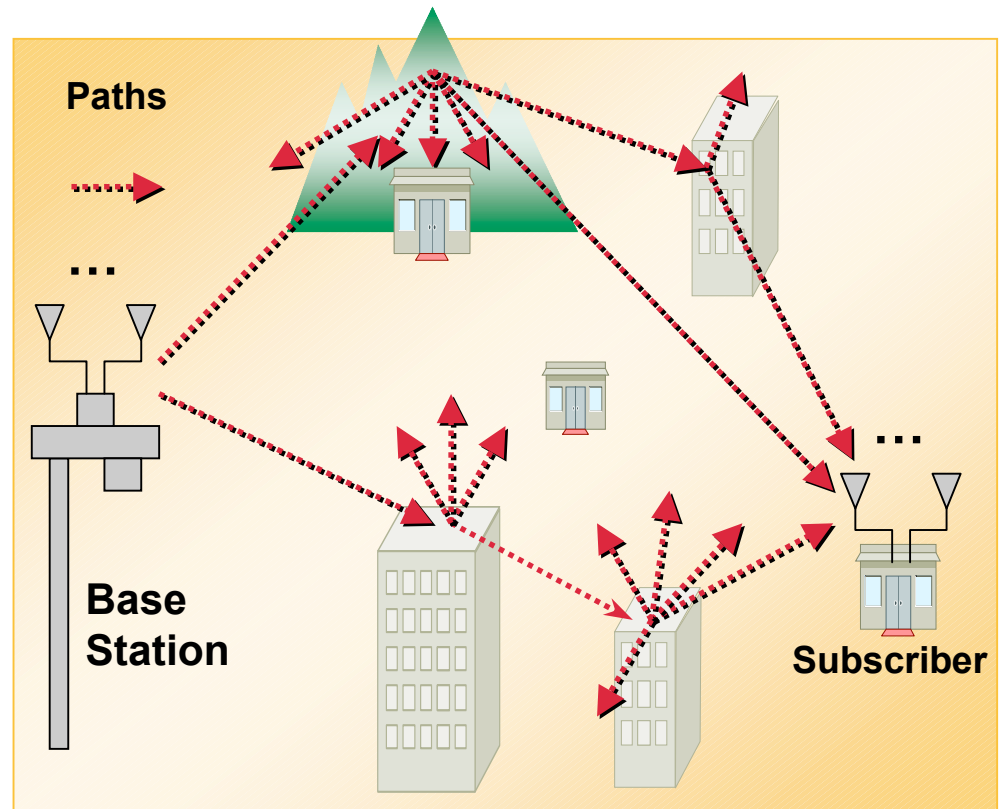
# Cisco WT2750

**WAN  
Broadband  
Fixed  
Wireless  
Solution**



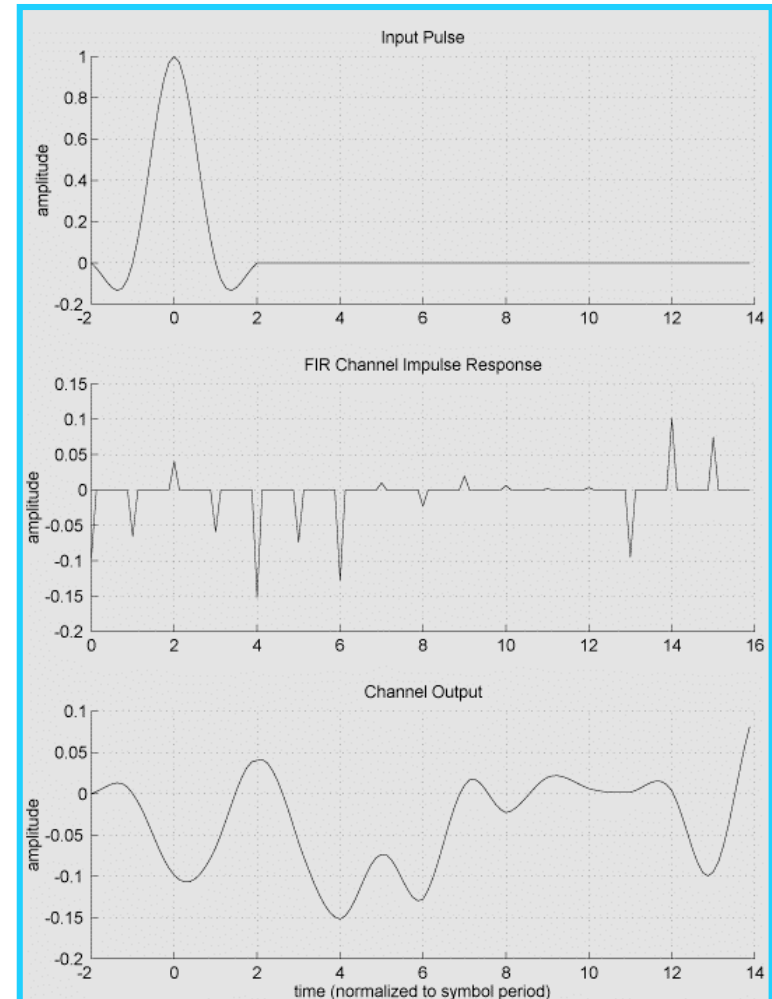
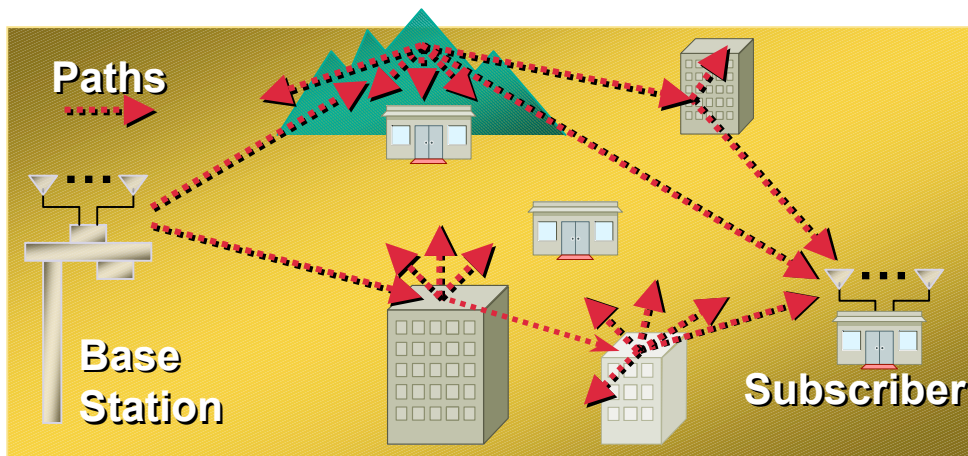
# Advantages of Multi-path

- **VOFDM (Vector Orthogonal Frequency Division Multiplexing) technology employs both frequency and spatial diversity to create a robust processing technique for multipath fading and narrow band interference**
- **VOFDM enables greater coverage and substantially reduces LOS limitations**



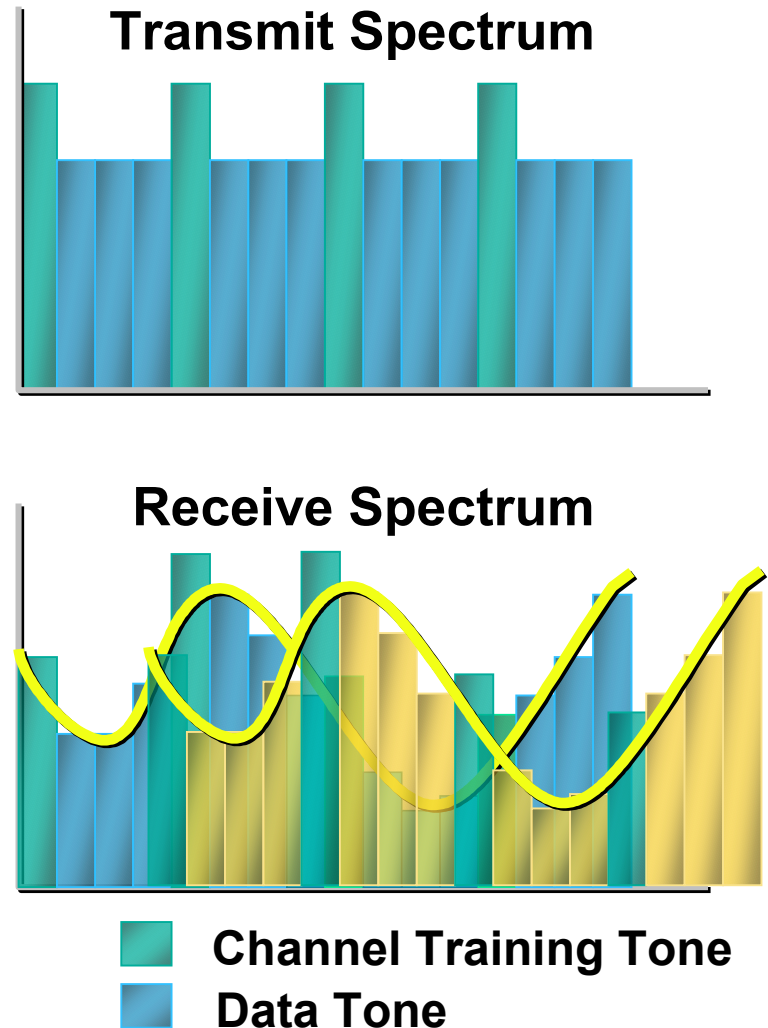
# Multi-Path Wireless Communication

- Transmitted signals follow several propagation paths from a transmitter to a receiver
- Multi-path is the total collection of signals reflecting off multiple objects prior to arriving at the receiver

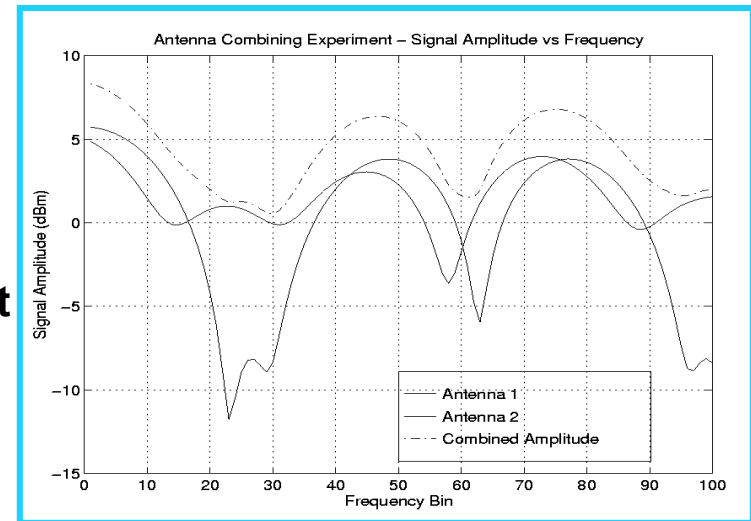
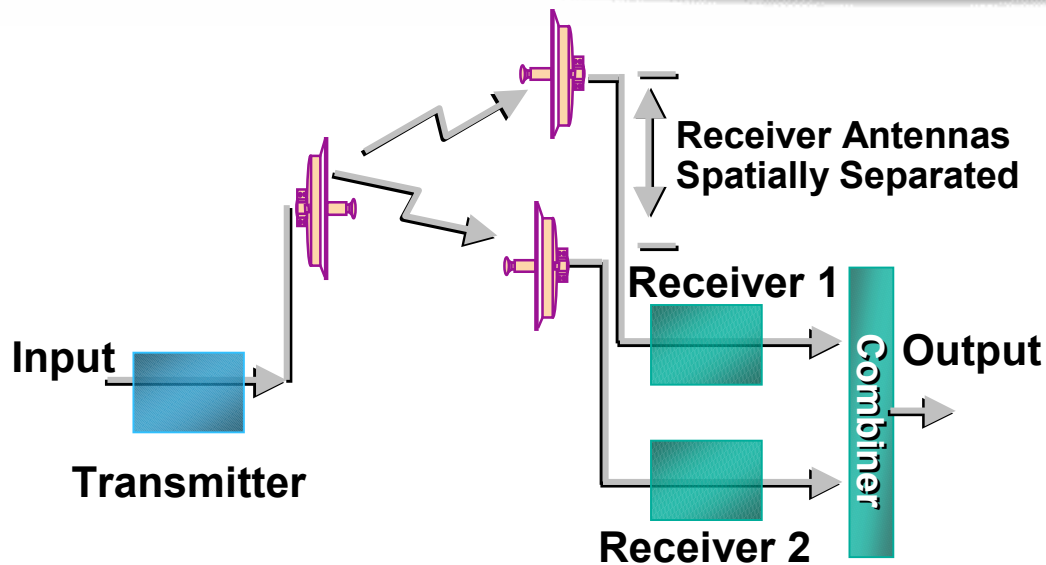


# Frequency Diversity

- **Each OFDM burst carries data and training signals**
  - Allows for variation in the channel**
  - Reduces effect of frequency offset**
- **OFDM, interleaving and coding**
  - Create a robust processing technique for multi-path fading and narrow band interference**



# Space-Frequency Processing



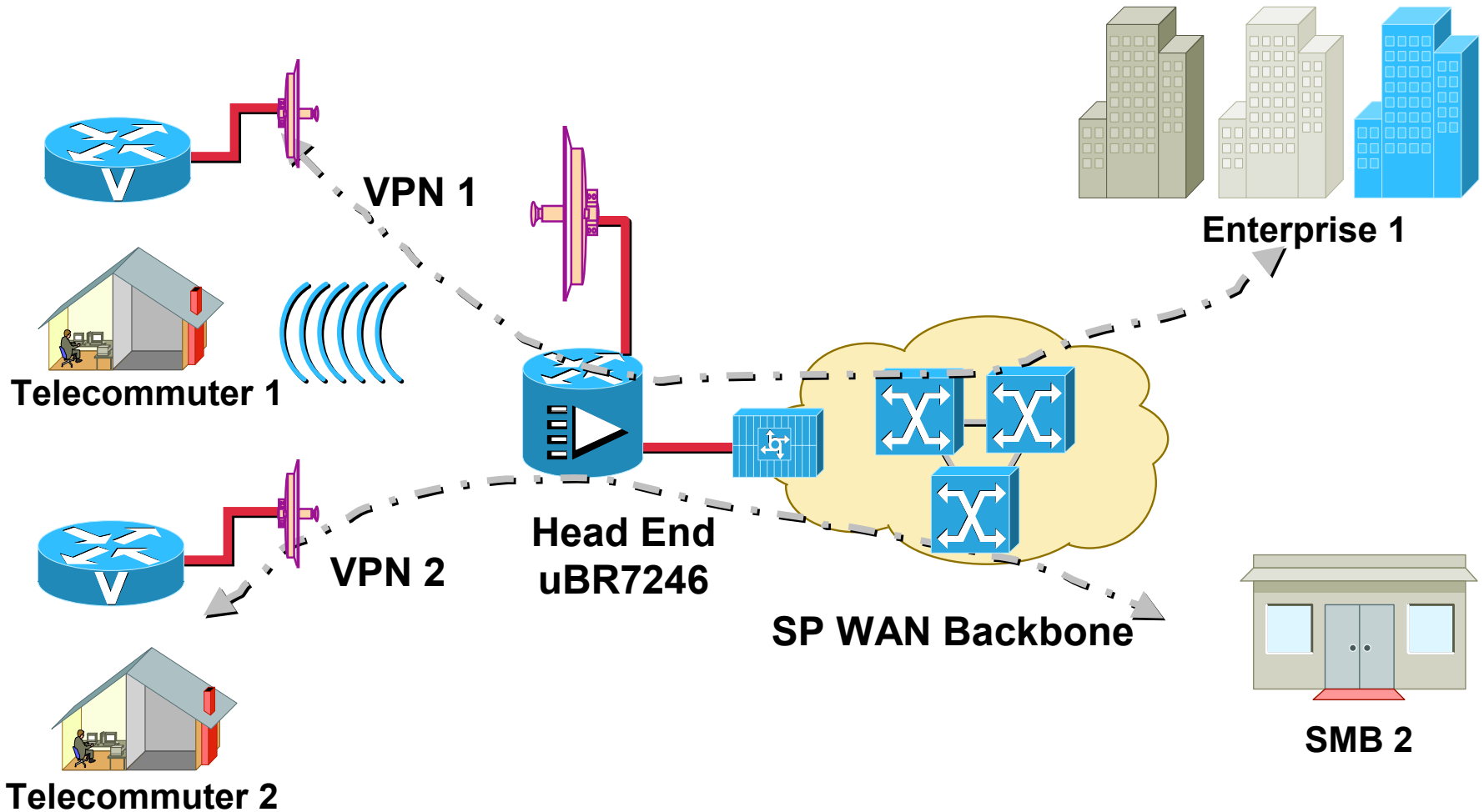
- **Combines OFDM with spatial processing**
  - OFDM used to exploit frequency diversity
  - Spatial processing exploits spatial diversity
- **Greatest benefit comes from exploiting both frequency and spatial diversity**



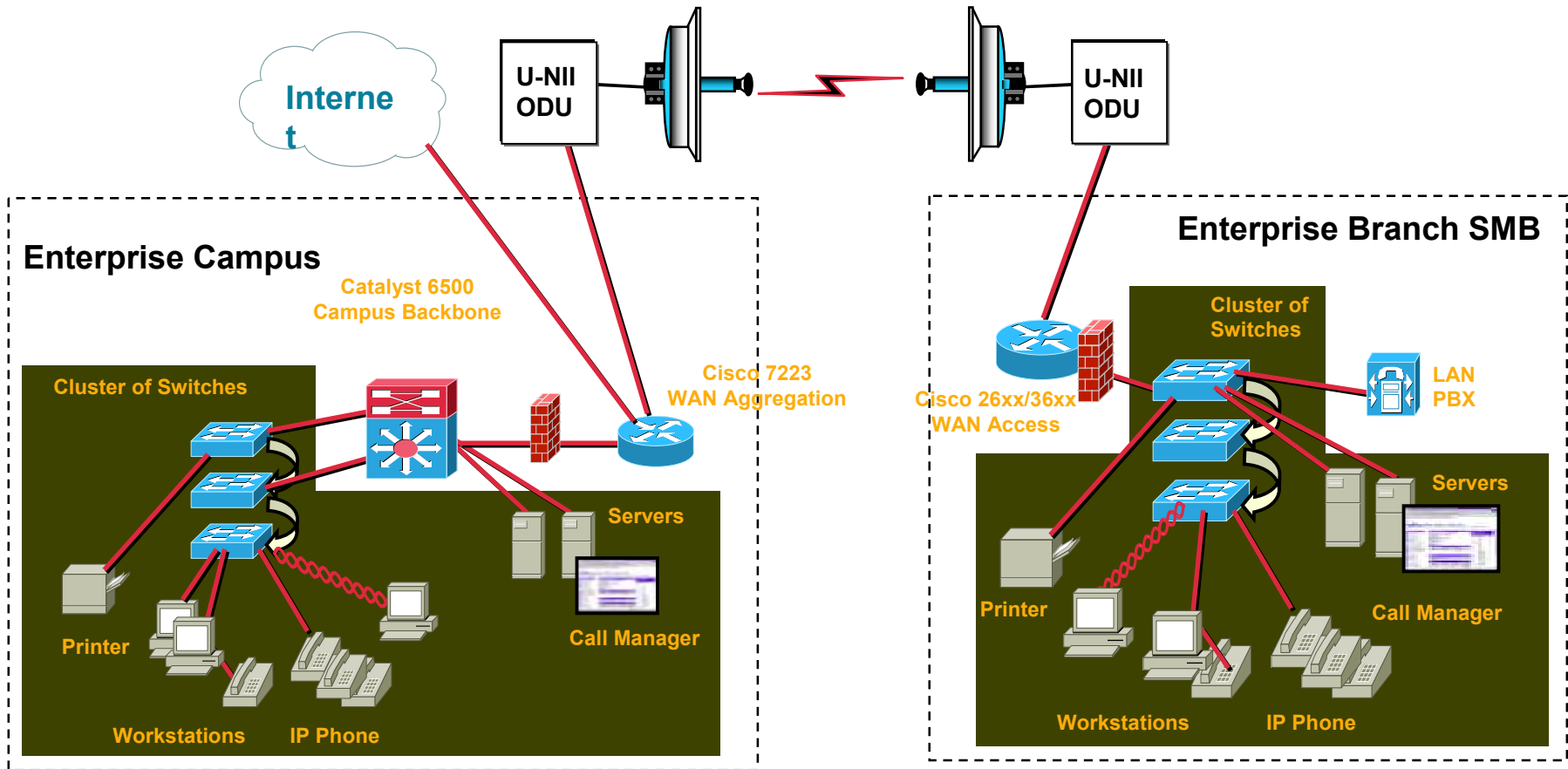
# Performance

- **Point-to-Point data speeds up to 44 Mbps**
- **Point-to-Multipoint data speeds up to 20 Mbps**
- **Routed Network performance**
- **Standardized architecture**
- **Integrated End-to-End Solution**
  - **Cisco IOS**
  - **Full SNMP management via Cisco View**

# Enterprise VPN Service



# Integrated Broadband Solution



**Cisco delivers wired and wireless end-to-end solution for voice, video and data**

# Cisco's Wireless Technology Enables

- **Wireless operation in obstructed environments**
- **Greater coverage**
- **Robust wireless links**
- **Enables Microcellular deployments**

**Increase total capacity**

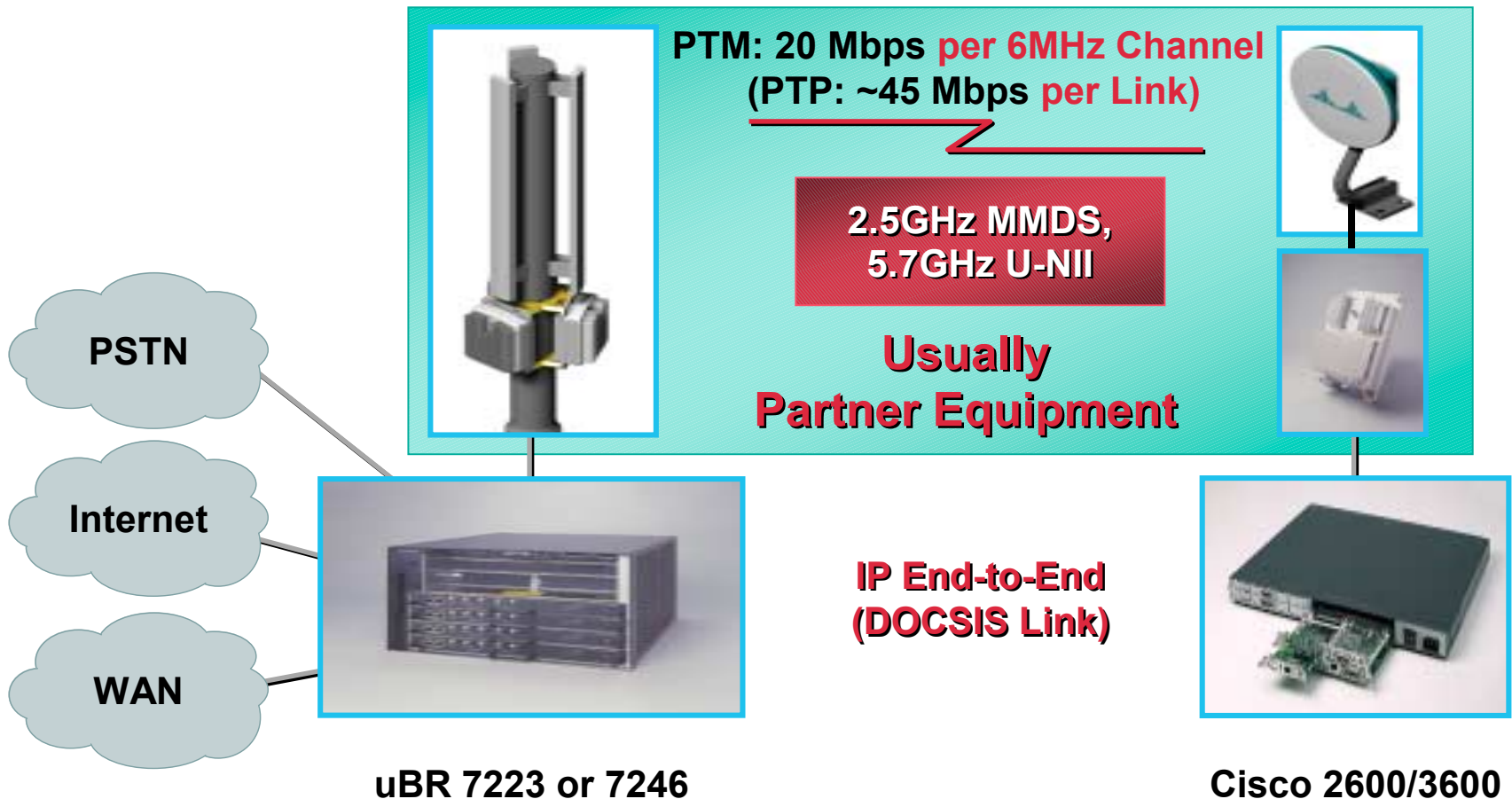
**Increase total return**

# Microwave (IP) Solution Overview

**Hub**

**Customer Premise**

SMB, Enterprise, MDU

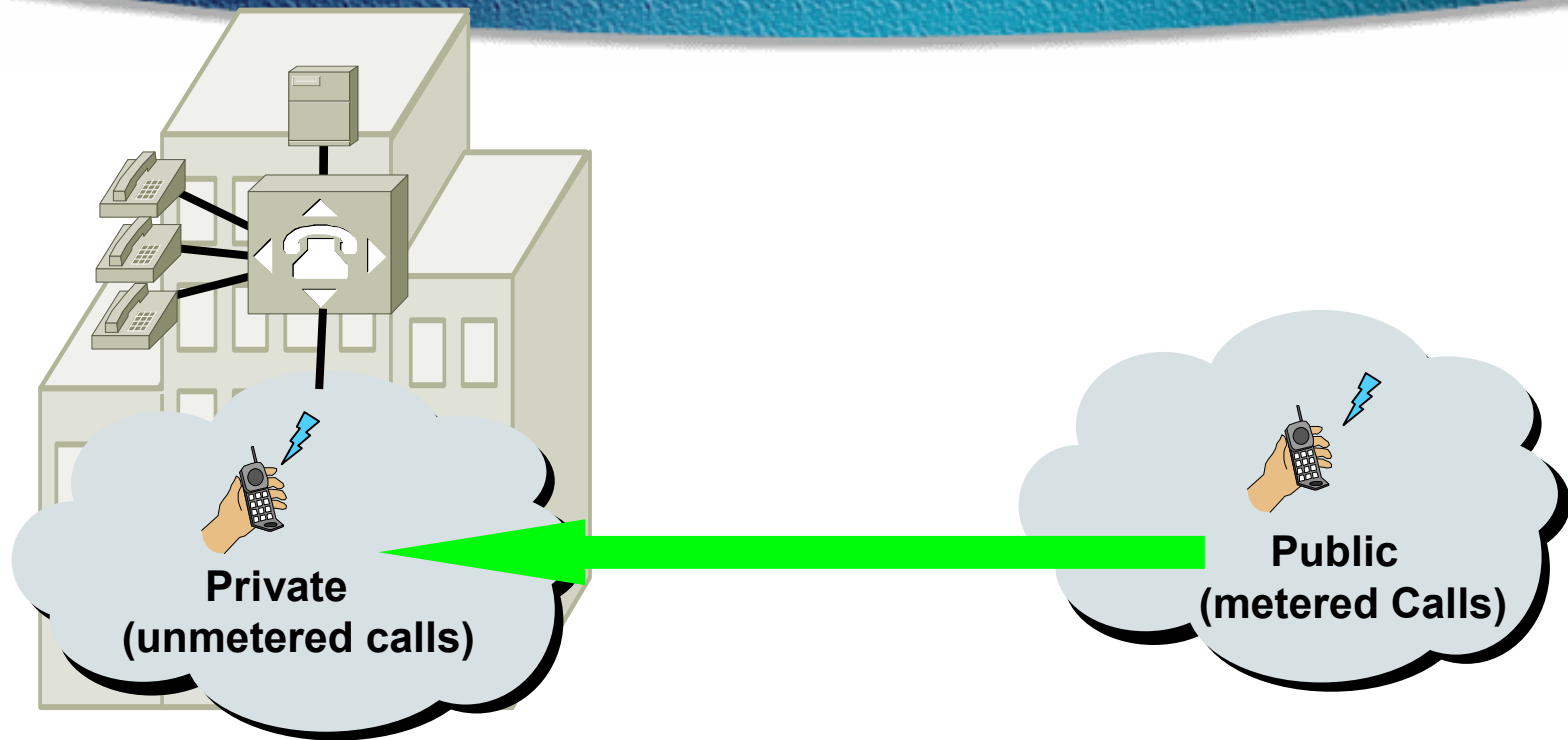


# Cisco Mobile Office Network

Cellular  
Extension to  
Cisco's  
AVVID

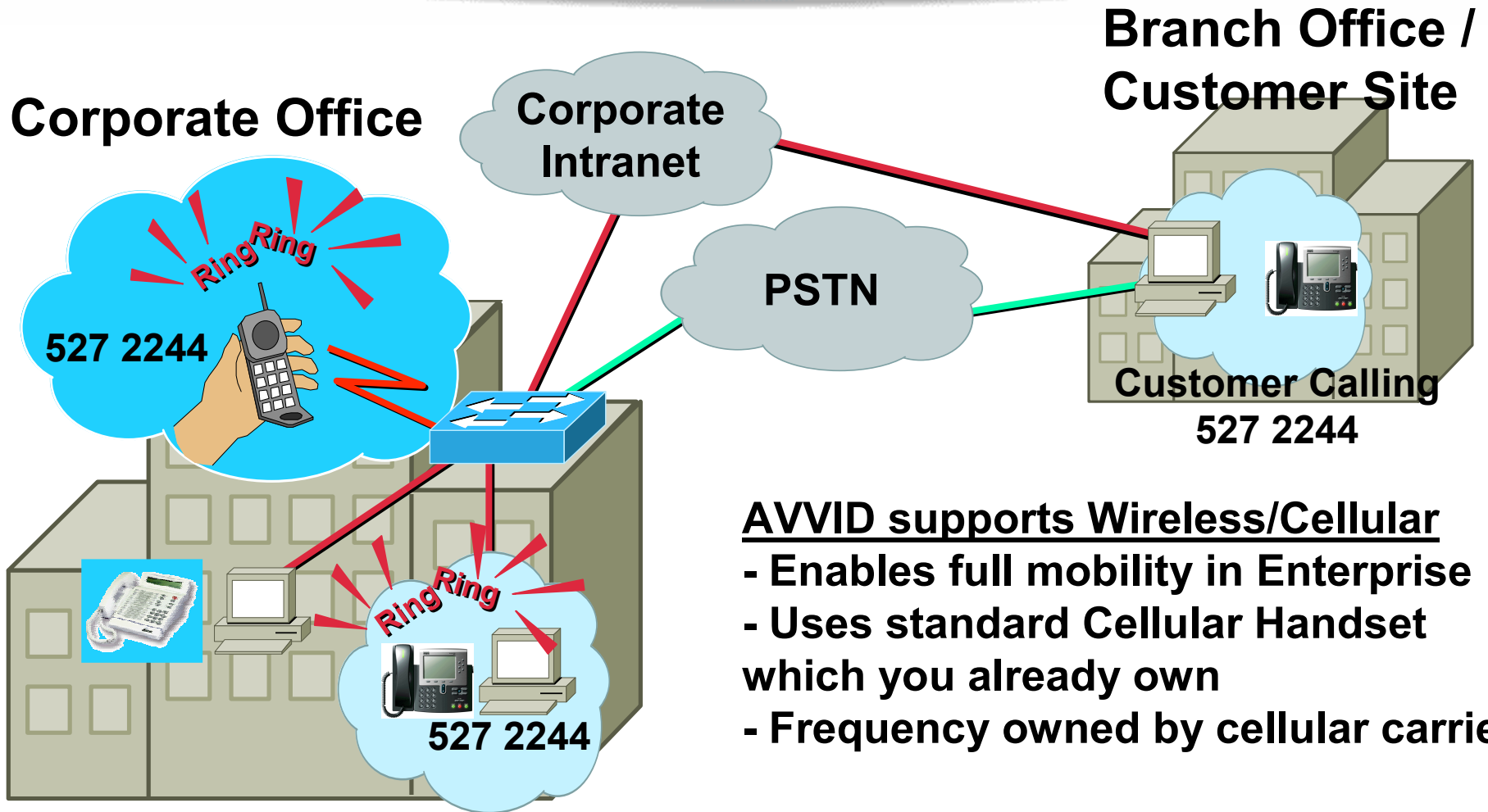


# MNET concepts - Carrier's view



- **Mobility with GSM phones: make calls inside, outside, handoff**
- **Extends the Cellular carrier's reach into the enterprise voice network (coverage and customer satisfaction)**
- **Reduce Churn by signing long Term contract with high revenue generator - corporate**

# MNET Concepts - Enterprise view

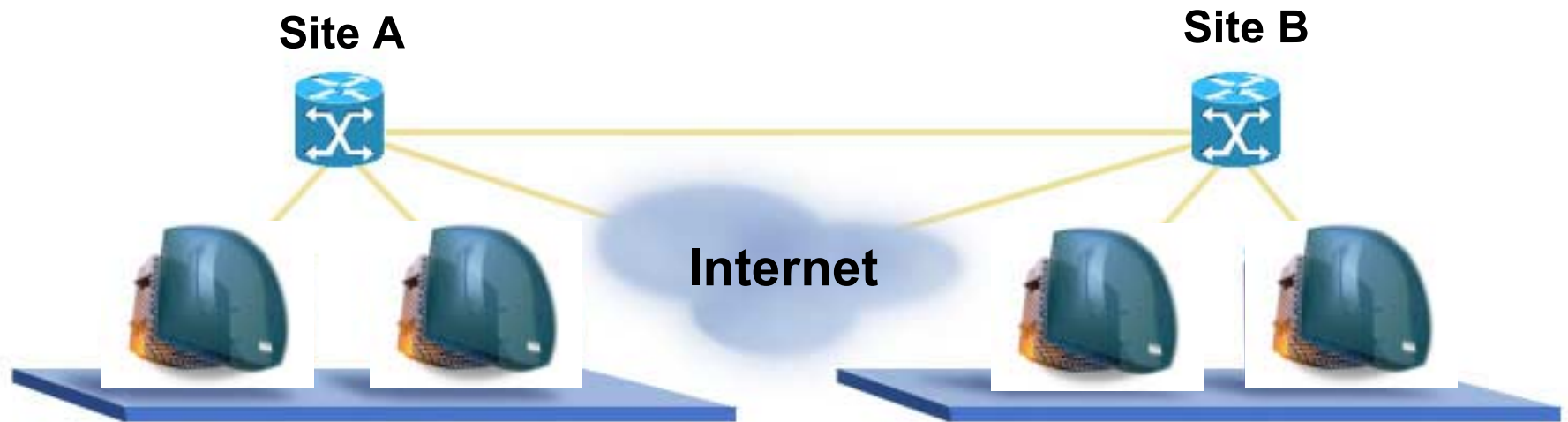


- AVVID supports Wireless/Cellular**
- Enables full mobility in Enterprise
  - Uses standard Cellular Handset which you already own
  - Frequency owned by cellular carrier

**Standard GSM handset works as extension of AVVID phone when inside, as cell phone when outside**

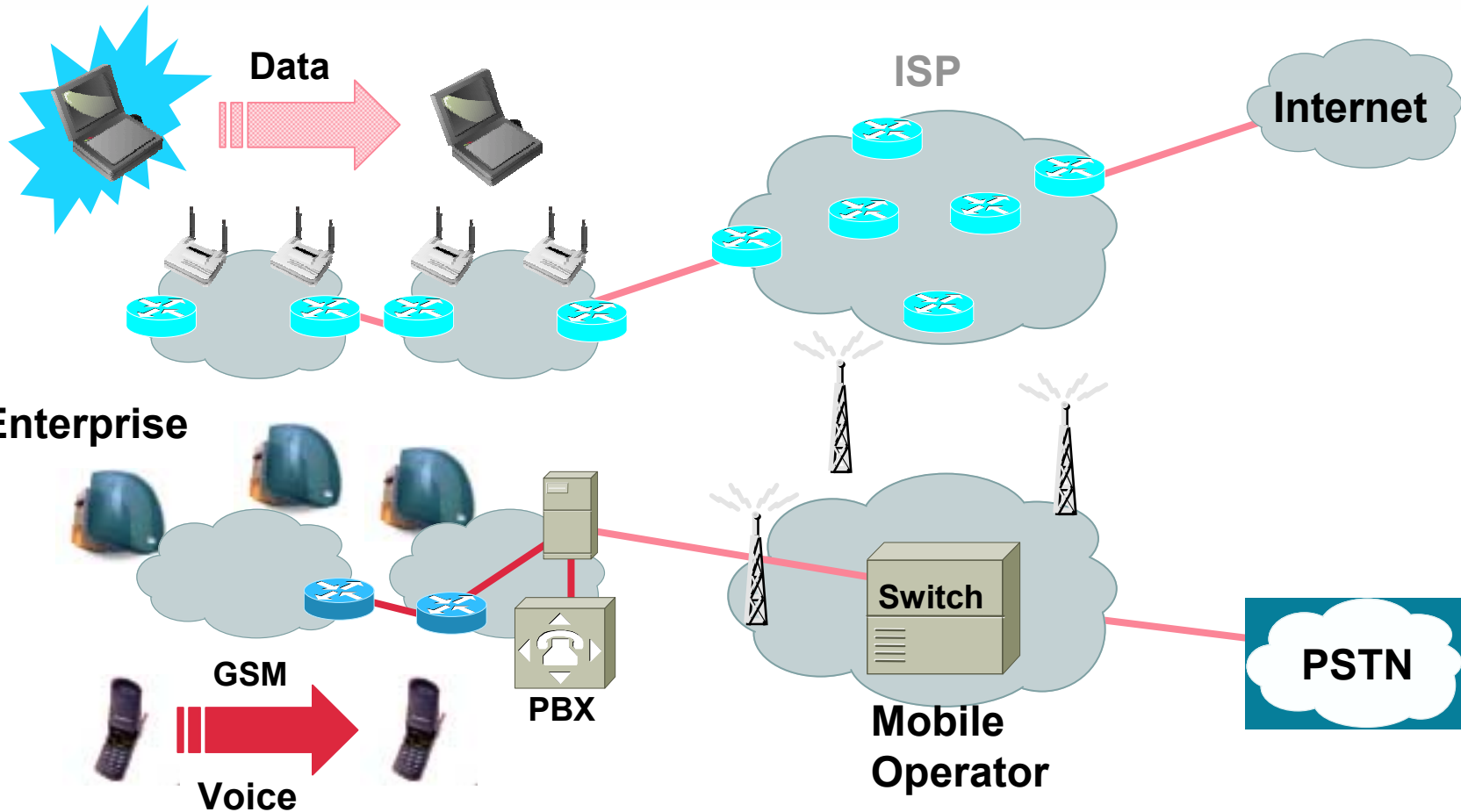


# Greenfield Corporate Wireless



- **Standard Cellular GSM Handset**
- **Simple LAN connectivity (10/100 BaseT)**
- **Worldwide Roaming and Uniform numbering**
- **Scaleable to thousands of users**
- **Voice/Data/Fax automatic mobility on IP**
- **Frequency owned by Cellular Carriers**

# Wireless Office Voice (legacy Support)



## Wireless voice (VoIP) & data for in-building

# Cisco Enterprise Wireless Telephony

- **Cisco AVVID enables Cellular mobility**
- **Standard GSM cellular handset**
- **Packet telephony technology**
- **Lowest cost/sub over any solution**

# Summary

- **Industry leading W-LAN, W-WAN and mobile solutions**
- **New World Service Platforms**
- **Wireless open standards and standards based solutions**
- **Leading Edge N-LOS Wireless Technology**
- **Market Leading Multi-service CPE**
- **Complete End-to-End Wireless Networks**